



**SIGNS FOR
SUCCESS**

Signs for Success, Inc.

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ABOUT YOUR MAGNETIC SIGNS

We have used the finest "state of the art" magnetic material available in an all-out effort to bring you the best in magnetic mobile advertising. Simple care as described below as to installation, maintenance, and storage is a customer responsibility and must be followed to insure satisfaction, long life and the protection of your sign and vehicle. We cannot be held responsible for any misapplication or misuse of signs.

INSTALLATION:

1. Wipe or wash vehicle clean and dry!
2. Wax vehicle surface over which the magnetic sign is being placed with a high quality wax for the protection of your sign and vehicle!
3. Touch magnetic sign to the vehicle.

CHECK:

Check that the entire sign is in contact with the vehicle body. Most importantly, no edges can be left sticking up. If you do find a spot where the magnetic material is sticking up, it has not lost its magnetic power, but has gotten bent the wrong way. This can easily be corrected by gently bending the spot back, being careful not to crease the magnetic material. Magnetic signs cannot be placed over repair work. **BODY FILL IS NOT METAL. MAGNETIC SIGNS WILL ONLY STICK TO METAL.** If the sign does not appear to hold securely and uniformly, you are over body fill which means that this spot on your vehicle is unusable for any magnetic sign. **DO NOT USE.** Find a different spot on vehicle. Do not leave any air pockets. Signs can be carefully cut with scissors or razor blade to accommodate an obstruction like molding or vehicle body.

MAINTENANCE:

Remove sign from vehicle daily or once a week and wipe both vehicle and front and back of magnetic sign clean and dry. Re-Wax. Put sign back in slightly different spot each time. To clean face of magnetic signs use sponge and mild detergent. (Do not immerse in water.) Wipe dry. Never steam clean signs or take through car wash. (Do not apply magnetic sign to a newly repainted vehicle. Allow at least 60 days for fresh paint to cure.

STORAGE:

Magnetic signs must be stored either flat (preferred) on a metal surface or rolled up in a tube. **WARNING!** Do not store magnetic signs unrolled and unprotected inside a hot vehicle. The passenger compartment of your car, truck or van on a hot day can reach temperatures equivalent to those of an oven, especially with windows closed. These extremely high temperatures can distort and destroy your magnetic signs unless they are rolled up in a tube. The best, easiest and safest way to store magnetic signs when not on your vehicle is to keep them rolled with the magnetic side in (printed side out) in a common, inexpensive mailing tube. A 3" diameter tube is ideal, but do not use a tube smaller than 3" in diameter. Do not roll signs tightly—roll as large as can be easily fit into the tube. Temperature need not be a concern when all magnetic signs are "in use" attached to a vehicle. Of course, do not damage signs by folding, creasing, or putting heavy objects on top of them. This type of treatment can ruin the aerodynamic properties of your sign. If signs should accidentally get severely bent out of shape due to poor maintenance or incorrect storage, and will not lay perfectly flat when placed on vehicle—do not use them. They can usually be straightened out by placing them on a flat metal surface for a day or so, such as a filing cabinet, desk, refrigerator, etc., which is also an alternative way to store magnetic signs when not "in use" on your vehicle.